

# What HKU Gives Me is a Broad Connection Network



Sometimes one may wonder how others can succeed that quickly apart from getting on the right track, starting early is also a key factor. Long before enrolling China College Students' Entrepreneurship Competition 2018, Yip Chun Hiu , Oscar, a year 4 Social Sciences student and his team mates, On Sai Hung, Wong Suet Ying have already been designing an online shopping platform called 'LinkedMarts' and registered it as a company. "I think what HKU gives me is a broad connection network" Oscar emphasized. It is always a difficult task to look for partners or gain significant support, as the phenomenon of having start-ups around

in Hong Kong is still not common. However, through several referrals and meeting new friends in different start-up events with patience and sincerity, he was able to form a strong team and bring his idea into reality.

On the other hand, people tend to ban or disagree with your ideas without effort, but what it matters the most is your perseverance and the determination to go on. The path is challenging for Oscar but with his mind, he was able to manage and overcome the difficulties. The competition is not the end but an important stepping stone for them. It sped up the developmental process of the platform and eventually LinkedMarts is accepted into the Incubation Programme of Hong Kong Science Park after two months. This certainly gives a great support to their platform for future development and improvements.



*Student Journalist : Wong Ka Wai, Tiffany (Actuarial Science, Year 2)*